

Q1: Do I need to purchase a product to qualify for this promotion?

A1: No, you do not. This is a no purchase necessary contest.

Q2: How many times can I enter the draw?

A2: Once per week.

Q3: When are selected entrants drawn?

A3: January 31st, 2023

Q4: How will I be notified if I won?

A4: Selected entrants will be contacted by email within 5 business days of the draw date, at the email address used to enter the contest. Please check your spam folder to ensure any notification has not been missed.

Q5: Where can I use my store gift card?

A5: Any Sobeys retail store, including Sobeys, IGA, Safeway, Foodland, and Thrifty Foods.

Q6: Do I have to scan the QR code to enter to win?

A6: No, you may also participate by visiting sobeys.scanandwin.ca

Q7: I haven't received my \$100 store gift card, who do I contact?

A7: Please allow three (3) to four (4) weeks for your store gift card to be mailed to your address. If you have been waiting for over five (5) weeks, please contact us at www.kelloggs.ca

Q8: When can I enter to win until?

A8: January 27, 2023

Q9: How will I know I successfully entered to win?

A9: You will receive an email confirmation that you have successfully entered for a chance to win. Please check your junk mailbox to ensure it wasn't sent there.